

Business English & ESP



For our complete range of Business English & ESP titles visit

mac-ed.courses/business-and-professional-english

ICONS KEY



BRITISH ENGLISH

Available in British English



AMERICAN ENGLISH

Available in American English



INTERNATIONAL ENGLISH

A variety of versions from around the world



VIDEO

Video content



CD-ROM

Additional content for **teachers** and/or **students**



DIGITAL STUDENT'S BOOK

Fully interactive version of the Student's Book with embedded video and audio



eBOOK

Page faithful version of the Student's Book



RESOURCE CENTRE

Additional downloadable content for **teachers** and/or **students**



PRESENTATION KIT

Interactive presentation material for use with projectors and/or interactive whiteboards



ONLINE WORKBOOK/PRACTICE

Additional practice activities with automatic scoring

CEFR LEVEL		A1	A1+	A2	A2+	B1	B1+	B2	B2+	C1	C2
In Company 3.0	p80										
In Company 3.0 ESP Series	p80										
The Business 2.0	p81										
Business Vocabulary Builder Series	p83										
Business Grammar Builder Series	p83										
Business English Handbook	p83										

New for 2019

Macmillan English Campus for Business

Platform with ready-to-use courses and course-building tool tailored to the English skills students need for their careers in business.





A1+ ► B2



In Company 3.0

MARK POWELL, SIMON CLARKE, JOHN ALLISON, ED PEGG, EDWARD DE CHAZAL

In Company 3.0 is a best-selling, 5-level course trusted by thousands of teachers worldwide. The skills-based Business English series, aimed at professional, adult learners seeking to realise their full potential as speakers of English at work, delivers immediate and tangible outcomes.

- The Starter Level is carefully designed to provide students with essential language for survival and success at work.
- Case study videos such as *In Action* and *Interviews* simulate real-life business situations and showcase global business professionals encouraging fast, contextual learning.
- Each unit is a fast track to competence in a particular business skill and target language is selectively introduced, giving students the chance to fully understand it before going on to tackle fluency activities.
- The Digital Student's Book and Online Workbook give students the opportunity to maximise their study time inside and outside the classroom.
- The Teachers' Resource Centre provides access to additional photocopiable materials, tests, worksheets as well as audio and video content.



To download a sample of the Teacher's Book, Student's Book or Audio files, go to:

mac-ed.courses/in-company-third-edition

	Starter	Elementary	Pre-intermediate	Intermediate	Upper Intermediate
Student's Book Pack	9780230458826	9780230455009	9780230455115	9780230455238	9780230455351
Teacher's Book Premium Plus Pack	9781380000354	9781380000361	9781380000378	9781380000385	9781380000392
Class Audio CD	9780230454927	9780230455054	9780230455160	9780230455283	9780230455405
Digital Student's Book Pack	9781786329189	9781786329219	9781786329240	9781786329271	9781786329301

Visit www.macmillanenglish.com/our-catalogue for complete component pack information



B1 ► B2



In Company 3.0 English for Specific Purposes

JOHN ALLISON, ED PEGG, JEREMY TOWNEND

In Company 3.0 ESP series combines the tried-and-trusted communicative approach from the acclaimed skills-based Business English series In Company 3.0 with the functional language and vocabulary students need in their specific professional context.

- Tailored, relevant content for a range of job specialisations including Sales, Logistics, Corporate Finance, Investment and Supply Chain Management.
- Short modules with manageable units make it ideal for intensive courses which fit in with students' professional needs.
- Authentic video interviews with real business professionals allow students to rehearse real-life work situations that are relevant to them.
- Self-assessment checklists allow students to track and monitor their own progress and highlight areas for improvement.
- The Teacher's and Student's Resource Centres give easy access to worksheets, as well as video and audio assets for additional practice at home or in the classroom.

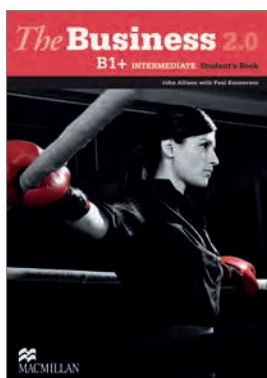


To download a sample of the Student's Book, including audio sample tracks, visit:

mac-ed.courses/esp-series-for-in-company-3

	Investment	Logistics	Sales	Supply Chain Management	Corporate Finance
Student's Pack	9781786328861	9781786328908	9781786328847	9781786328922	9781786328854
Teacher's Edition	9781786328878	9781786328885	9781786328915	9781786328892	9781786328830

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B1 ► C1



The Business 2.0

JOHN ALLISON, JEREMY TOWNEND, PAUL EMMERSON, RACHEL APPLEBY,
EDWARD DE CHAZAL

The Business 2.0 provides university students who are preparing for future employment with the language and business skills they need to succeed in a competitive international environment.

Based on extensive user feedback, research into Business English studies and the evolving needs of employers, the course builds on the success of the original edition and offers students the confidence, language and skills to thrive in an international work environment.

- Each level starts with the *About Business* section, offering an overview of key business concepts, to help introduce information and language for specific subject areas using key topics such as economics, organisation, CV writing, and more.
- Specially formulated speaking tasks and case studies help students build their confidence to communicate and develop interpersonal skills.
- The case studies provide authentic, problem-solving situations, allowing students to apply all the language skills and ideas they have learnt to those encountered in real business environments.
- Relevant and interesting reading texts challenge students and provide context for the presentations of new language, as well as opportunities for discussion.
- Transparent business links in each module present core business topics such as international trade, finance, sales and marketing, and personal development.



For more information, please visit:

mac-ed.courses/the-business-2

	Pre-intermediate	Intermediate	Upper Intermediate	Advanced
Student's Book	9780230437807	9780230437883	9780230437968	9780230438040
Student's Book Pack	9780230437814	9780230437890	9780230437975	9780230438057
Teacher's Book Pack	9780230437845	9780230437920	9780230438002	9780230438088
Class Audio CD	9780230437852	9780230437937	9780230438019	9780230438095

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How will your students achieve excellence in Business English?

Macmillan English Campus for Business is an all-in-one learning platform for Business English students. Easy-to-use across all devices, this innovative solution enables teachers to create and conduct courses tailored to the English skills students need for their current roles and future careers in business.



Ready-to-use courses



Course-building tool



Authentic material from the *Financial Times*



Content accompanying Macmillan In Company 3.0 course



Practice resources for ESP, including sales, finance and logistics





Business Vocabulary Builder Series

PAUL EMMERSON

- This two-level series organises vocabulary by topic, business skill and word family, which allows students to focus on key areas in order to address gaps in their learning.
- The audio CD provides essential listening practice and extension activities, allowing opportunities for self-study as well as self-assessment.
- The topics and skills are covered from a 21st-century perspective, teaching up-to-date language in modern business contexts.
- The wide variety of practice exercises helps students remember the new lexis and turn passive into active vocabulary.

A2 ► B2

	Essential Business Vocabulary Builder	Business Vocabulary Builder
Student's Pack	9780230407619	9780230716841

Visit www.macmillanenglish.com/our-catalogue for complete component pack information



Business English Handbook

PAUL EMMERSON

- Visual mind maps lay out terms and key phrases so they are easy to grasp and remember.
- The Handbook provides high-level learners with the right degree of challenge, including advanced business writing units and business speaking practice for presentations and meetings.
- An answer key, listening scripts and detailed analysis of key business concepts by topic are provided so it is easy for learners to refer to and use independently.
- Learners can be confident that the content is relevant and authentic as the audio CD includes interviews with senior leading business people reflecting on current business practices.
- A comprehensive bank of writing and speaking expressions for easy reference is included so learners will never be lost for words in the business environment.

B2 ► C1

9781405086059



Essential Business Grammar Builder and Business Grammar Builder

PAUL EMMERSON

- This series consists of two books that use extracts from genuine business sources such as *CNN*, *Newsweek* and *The Financial Times* giving authentic context to help reinforce students' learning.
- Using listening exercises and scripts as well as full answer keys for extra activities, learners can also choose to study autonomously outside of the classroom.
- Students can track and monitor their own progress through self-administered tests.
- A guide to grammar terms, a searchable grammar index and key differences between British and American English grammar provide further explanation and support.
- BEC and BULATS exam-type tasks are included to provide students with practice activities in preparation for these tests.

A2 ► B2

	Essential Business Grammar Builder	Business Grammar Builder 2nd Edition
Student's Pack	9781405070485	9780230732544

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